
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No. 5)*

SOUTH PLAINS FINANCIAL, INC.

(Name of Issuer)

Common Stock, par value \$1.00 per share

(Title of Class of Securities)

83946P107

(CUSIP Number)

12/31/2024

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

SCHEDULE 13G

CUSIP No. 83946P107

Names of Reporting Persons

1

Griffith Curtis C

Check the appropriate box if a member of a Group (see instructions)

2

- (a)
 (b)

3

Sec Use Only

Citizenship or Place of Organization

4

UNITED STATES

		Sole Voting Power
	5	
		1,382,360.00
Number of Shares		Shared Voting Power
Beneficially Owned by Each Reporting Person	6	
With:		480,360.00
		Sole Dispositive Power
	7	
		1,382,360.00
		Shared Dispositive Power
	8	
		480,360.00
		Aggregate Amount Beneficially Owned by Each Reporting Person
9		1,862,720.00
		Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
10		<input type="checkbox"/>
		Percent of class represented by amount in row (9)
11		11.25 %
		Type of Reporting Person (See Instructions)
12		IN

Comment for Type of Reporting Person: Relating to items 5 and 7, includes (i) 863,587 shares held directly, (ii) 96,765 shares vested from stock options, (iii) 5,745 shares underlying stock options exercisable within 60 days of December 31, 2024, (iv) 4,263 shares covered by outstanding restricted stock units held of record by Mr. Griffith, (v) 64,000 shares held in the Richard Thomas White 2021 Trust, over which Mr. Griffith serves as trustee and exercises the authority to vote and dispose, (vi) 87,000 shares held in the Birdie Lucille White 2021 Trust, over which Mr. Griffith serves as trustee and exercises the authority to vote and dispose, (vii) 87,000 shares held in the William Hogan White 2021 Trust, over which Mr. Griffith serves as trustee and exercises the authority to vote and dispose, (viii) 87,000 shares held in the Sydney Suzanne Griffith 2021 Trust, over which Mr. Griffith serves as trustee and exercises the authority to vote and dispose, and (ix) 87,000 shares held in the Johnathan Brockway Griffith 2021 Trust, over which Mr. Griffith serves as trustee and exercises the authority to vote and dispose. Relating to items 6, 8, and 9, includes (i) 45,360 shares held by Mr. Griffith's spouse, which Mr. Griffith disclaims beneficial ownership of these shares except to the extent of his pecuniary interest, and the filing of this report is not an admission that Mr. Griffith is the beneficial owner of these shares for purposes of Section 13 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or for any other purpose, and (ii) 435,000 shares held in the Curtis C. Griffith 2021 Irrevocable Trust, over which Mr. Griffith's spouse serves as trustee, which Mr. Griffith disclaims beneficial ownership of these shares except to the extent of his pecuniary interest, and the filing of this report is not an admission that Mr. Griffith is the beneficial owner of these shares for purposes of Section 13 of the Exchange Act or for any other purpose. Relating to item 11, the percentage is based on the sum of 16,455,826 shares of common stock outstanding as of December 31, 2024, and 96,765 shares vested from stock options held by directly by Mr. Griffith as of December 31, 2024.

SCHEDULE 13G

Item 1.

Name of issuer:

(a)

SOUTH PLAINS FINANCIAL, INC.

Address of issuer's principal executive offices:

(b)

5219 City Bank Parkway, Lubbock, Texas, 79407

Item 2.

Name of person filing:

(a)

Curtis C. Griffith

Address or principal business office or, if none, residence:

(b)

The address for the principal business office of Curtis Griffith is: 5219 City Bank Parkway, Lubbock, Texas 79407

(c)

Citizenship:

United States of America

Title of class of securities:

(d)

Common Stock, par value \$1.00 per share

CUSIP No.:

(e)

83946P107

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:
- (k) Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

Item 4. Ownership

Amount beneficially owned:

- (a) The information required by Items 4(a)-(c), as of the date hereof, is set forth in Rows 5-11 of the cover page hereto for the Reporting Person and is incorporated herein by reference for the Reporting Person.
Percent of class:
- (b) 11.25% %
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote:
1,382,360
 - (ii) Shared power to vote or to direct the vote:
480,360
 - (iii) Sole power to dispose or to direct the disposition of:
1,382,360
 - (iv) Shared power to dispose or to direct the disposition of:
480,360 (2)

Item 5. Ownership of 5 Percent or Less of a Class.

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications:
Not Applicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Griffith Curtis C

Signature: /s/ Curtis C. Griffith

Name/Title: Curtis C. Griffith

Date: 02/14/2025